
ALEXANDRA KORBA

817.262.2546 | ALEXANDRA.KORBA@GMAIL.COM | LOS ANGELES

PROFESSIONAL EXPERIENCE

JNH & CO, Los Angeles, CA

Account Executive, April 2017-Present

- Provide strategic awards season and film festival coverage for corporate and individual clients at the Cannes Film Festival, Venice Film Festival, Emmy Awards, Golden Globes, etc.
- Manage talent outreach and facilitate partnerships for international events

Paradigm Talent Agency, Beverly Hills, CA

Office of the VP of Special Projects & Office of the VP of Media Strategy, August 2016-March 2017

- Facilitated coverage at the Venice Film Festival, Emmy Awards and Golden Globes
- Wrote press releases for trades, managed corporate sponsorships and developed corporate branding

Paradigm Talent Agency, Cannes, France

Consultant, May 2016

- Consulted on annual, high-profile event at the Cannes Film Festival
- Managed talent outreach, liaisons with representation and festival premiere schedules/ticketing

USA Today, Tysons Corner, VA

Entertainment Writer, September 2015-December 2015

- Wrote daily online pieces and regular print features for *USA Today*, including celebrity interview features

Paramount Pictures, Los Angeles, CA

Archives Assistant, June 2015-August 2015

- Completed metadata for unit photography and managed the studio's database of film masters

Paradigm Talent Agency, Cannes, France

Assistant to VP of Special Projects/Corporate Communications, May 2014

- Organized client experiences and assisted in planning agency events at the Cannes Film Festival

National Geographic Channel, Washington, D.C.

Creative Marketing/Production Assistant, January 2014-August 2014

- Wrote/Produced multiple on-air promos and packaged/delivered programming for editors

Documentary Film, Assateague Island

Crew Leader, April 2014

- Directed, wrote and worked as DP on a locally-focused environmental documentary

National Geographic Society, Washington, D.C.

Assistant Photo Librarian, August 2013-December 2013

- Managed physical film slides, digital photos and model releases for the National Geographic Image Library

Katzen Arts Center, Washington, D.C.

Event and Exhibition Photographer, September 2012-January 2013

- Photographed museum events (film screenings, exhibition openings, cultural events, etc.)

SKILLS

Software Proficiency

- Proficient in Adobe Bridge, Adobe Photoshop, Adobe InDesign, Adobe Illustrator and Premiere Pro
- Proficient in complete Microsoft Office Suite and Google Suite (Docs, Sheets, etc.)

Media

- Extensive freelance experience in film/digital photography and film/digital videography

EDUCATION

American University, Washington, D.C.

Graduated May, 2016

- Double Major | School of Communication (*Film/Media*) & School of International Studies (*Conflict Studies*)
- Cumulative GPA | 3.70

FAMU, Film/TV School of the Academy of Performing Arts, Prague

Graduated December, 2014

- Directed/wrote a 16mm short film with a Czech crew in Prague, Czech Republic